

B.A.A.S. BUSINESS

Overview

The Bachelor of Applied Arts and Sciences (BAAS) Business program provides the opportunity for students who have earned technical, vocational, or military education and training to complete a baccalaureate degree in business. Upon graduation, BAAS Business students will be equipped to apply their vocational training and skills within a business environment, and will also have learned the foundations needed for advanced business and management degrees.

Program Level Student Learning Outcomes

The student will be able to:

- Demonstrate proficiency in written communications.
- Demonstrate proficiency in oral presentations.
- Exhibit cross-cultural competencies that will aid in communicating and working with people from different cultures.
- Design and defend a reasoned resolution to an ethical challenge.
- Demonstrate knowledge proficiency in the core business disciplines and integrate across multiple business disciplines.
- Make decisions through business data analysis.

Although the BAAS Business major is in the College of Business Administration, interested students from non-business backgrounds are encouraged to consider if they wish to receive more advanced business training to further their career.

Program Requirements

The program allows students to apply up to 36 semester credit hours of related technical, vocational, or military education and training as the foundation of their occupational specialization in the degree program. To qualify for the program, a minimum of 12 semester credit hours (technical/vocational/military courses) in an occupational specialization area (OSA) is required to qualify for the program. Academic coursework may be taken to meet the 36 semester credit hour requirement, but coursework must be directly related to the area of specialization or business.

Occupational Specialization

Military Education

All military evaluated credit, based on ACE recommendations, designated as lower level (L), or 1000-2999 level, will be accepted to fulfill the 36 semester credit hours of occupational specialization. However, the student must meet the initial 12 hours qualification requirement with American Council on Education (ACE) recommended credit from military courses. These are identified in the service transcripts by a designated regulation number. Once the service member meets the minimum 12 hours, relevant lower level ACE recommended military occupational specialty (MOS) credits may be then applied to meet the final 24 hours in the occupational specialization area. In the military transcripts, credits are awarded for the 'same' skills multiple times. However, the awarding of credit is at different skill levels. Only the ACE credit at the higher skill level will be accepted for credit in the BAAS-BUSI Occupational Specialization Area. See the Coordinator, Military Services if there are questions concerning skill levels.

Technical/Vocational (non-conferred degree/non-certificate and non-military)

A student that does not have a conferred AAS or CC may apply technical or vocational credit earned at an accredited college to the OSA. The applied credit must comprise an emphasis in a particular discipline (minimum 12 semester credit hours). The student will then be responsible to complete the remaining 24 semester credit hours, either with other relevant technical or vocational credit, military education, training, or academic credit, as previously prescribed.

Training

A student may have participated in work-related training outside of the academic or military education environment. Acceptable training must be related to the student's technical or vocational emphasis. Students must provide verified evidence of training, which include the number of contact hours. Verification includes transcripts provided by the trainer or training institution or certification of training by the student's supervisor at the time of the training. Additionally, certificates of completion should be provided with a supervisor's certification.

College of Business Administration's academic advisors may recommend semester credit hours based on the number of contact hours. Contact hour conversion to semester credit hour: 15 contact hours = 1 semester credit hour (i.e. 45 contact hours = 3 semester credit hours).

Bachelor of Applied Arts and Science in Business

Refer to the General Education Core Requirements (<https://currentcatalog.tamuct.edu/undergraduate-information/general-education-core-requirements/>) page for more information on the CORE REQ coursework. The Field of Study (FOS) courses are listed in the footnotes (if applicable). At least 120 credit hours are required for the degree.

Code	Title	Credit Hours
First Year		
Fall		
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Spring		
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Second Year		
Fall		
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
ENGL 1301	Composition I (CORE 010)	3
MATH 1324	Mathematics for Business & Social Sciences (CORE 020)	3

ECON 2301	Principles of Macroeconomics (CORE 090)	3
Spring		
SPCH 1311	Introduction to Speech Communication (CORE 010) ²	3
CORE REQ Life and Physical Sciences (030)		
CORE REQ Language, Philosophy, and Culture (040)		
CORE REQ American History (060)		
ACCT 2301	Principles of Financial Accounting (CORE 090)	3
Third Year		
Fall		
CORE REQ Life and Physical Sciences (030)		
CORE REQ Creative Arts (050)		
CORE REQ American History (060)		
ACCT 2302	Principles of Managerial Accounting (DEG REQ)	3
BUSI 3301	Professionalism and Communication in Business	3
Spring		
CORE REQ Government/Political Science (070)		
CORE REQ Government/Political Science (070)		
ECON 2302	Principles of Microeconomics (CORE 080)	3
MGMT 3350	Management and Organizational Behavior	3
MKTG 3301	Marketing ³	3
or MKTG 3316	Consumer Behavior	
or MKTG 3318	Promotional Strategy	
Fourth Year		
Fall		
BUSI 3311	Business Statistics	3
or BUSI 2305	Business Statistics	
FIN 3301	Financial Management I ⁴	3
BUSI 3344	Introduction to the Global Business Environment	3
ACCT 3301	Accounting and Finance Data Analytics 1	3
Upper-Level COBA Elective or Micro-credential Course ⁵		
Spring		
BUSI 4301	Business Ethics and Corporate Social Responsibility	3
BUSI 4359	Business Strategy	3
CIS 4350	Management Information Systems	3
Upper-Level COBA Elective or Micro-credential Course ⁵		
Upper-Level COBA Elective or Micro-credential Course ⁵		
Total Credit Hours		120

¹ This section has the following considerations:

- May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
- May consist of technical, vocational, or military credit (or a combination)
- No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
- With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
- A maximum of 36 semester credit hours will be allowed
- See the College of Business Administration's academic advisors for more information.

² Specific courses are not required, but preferred for the degree.

³ If a student passed MRKG 1311 as a part of their A.A.S. and received at least a B, one of the alternate MKTG courses listed should be taken. Otherwise students should complete MKTG 3301. Please speak with an advisor.

⁴ Other field of study course may be used to satisfy requirement.

⁵ See Advisor to discuss the possible micro-credential options.