

# VISION, VALUES, AND MISSION

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## Vision

Texas A&M University–Central Texas will be a national leader in assisting students in earning high-quality credentials that lead to educational, economic, social, and personal fulfillment.

## Mission

Texas A&M University–Central Texas empowers students through innovative education and transformative experiences, fostering personal growth, economic mobility, and lifelong success in a supportive environment.

## Core Values

**Integrity** – Evidence-based decisions guided by our mission and values demonstrate integrity and accountability in our commitment to student success.

**Innovation** – Through strengthened connections and collaborative partnerships, our community drives innovation and meets diverse needs.

**Creativity** – Anticipating and shaping the future of education, our creativity and flexibility embody adaptability and innovation.

**Excellence** – Our commitment to excellence in academics and scholarship drives us to uphold high standards for critical thinking and continuous improvement.

**Caring Support** – We actively cultivate a caring environment where empathy and support guide our interactions, ensuring that the needs and challenges of each individual are met with understanding.

**Community Connection** – Fostering a welcoming environment, we value and connect with each individual in our community.

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