

# MASTER OF BUSINESS ADMINISTRATION

## OVERVIEW

The M.B.A. program is designed to develop student leadership, decision-making, and critical-thinking abilities. Students are given opportunities to make decisions based on the critical evaluation of real-life situations. Graduate faculty members strive to prepare M.B.A. students for career opportunities and to compete in global business.

In an effort to aid in the successful completion of graduate business courses at A&M-Central Texas, students may be required to demonstrate prerequisite knowledge for certain courses prior to registration. At the initial advising appointment, students' advisors will confirm which areas of leveling are needed in order to clear prerequisites that have been established for certain courses. Presently, some prerequisite knowledge is required in the following disciplines: Accounting, Finance, Management, Marketing, and Statistics. Please contact an advisor for specific prerequisite details.

## Program Level Student Learning Outcomes

The student will be able to:

- Formulate coherent, correct, clear, and compelling oral and written communications in a professional manner.
- Propose solutions appropriate for challenges in the global business environment.
- Apply and integrate core business disciplinary knowledge to issues or opportunities in a dynamic global business environment.
- Design and execute research that generates useful information for making managerial decisions.
- Apply ethical and responsible leadership in decision-making skills for the resolution of business related problems, issues, and opportunities.

## Entry Requirements

Students will be admitted into the MBA program by the program faculty once the following application criteria are met:

1. Students with a bachelor's degree in business disciplines:
  - a. Successful admission to graduate school.
2. Students with a bachelor's degree not in business disciplines:
  - a. Successful admission to graduate school (and)
  - b. Some prerequisite knowledge may be needed.

## Master of Business Administration - General Program Requirements

Code	Title	Credit Hours
ACCT 5303	Accounting for Managerial Decision-Making	3
CIS 5311	Managing Information Systems	3
FIN 5307	Financial Management	3
CIS 5353	Data Analytics and Management <sup>2</sup>	3

MKTG 5308	Marketing Management	3
MGMT 5301	Organizational Behavior	3
MGMT 5307	Responsibilities and Ethics of Leadership	3
BUSI 5359	Business Strategy Seminar <sup>1</sup>	3
Approved Graduate-level Electives		6
<b>Total Credit Hours</b>		<b>30</b>

<sup>1</sup> Minimum grade of B is required.

<sup>2</sup> Designated research course for the program

## Master of Business Administration - Accounting Information Systems and Control Program Requirements

Code	Title	Credit Hours
ACCT 5303	Accounting for Managerial Decision-Making	3
CIS 5311	Managing Information Systems	3
FIN 5307	Financial Management	3
CIS 5353	Data Analytics and Management <sup>2</sup>	3
MKTG 5308	Marketing Management	3
MGMT 5301	Organizational Behavior	3
MGMT 5307	Responsibilities and Ethics of Leadership	3
BUSI 5359	Business Strategy Seminar <sup>1</sup>	3
ACCT 5310	Advanced Accounting Systems	3
ACCT 5340	Ethics in Accounting	3
ACCT 5350	Forensic Accounting	3
ACCT 5360	Information Technology Audit	3
<b>Total Credit Hours</b>		<b>36</b>

<sup>1</sup> Minimum grade of B is required.

<sup>2</sup> Designated research course for the program

## Master of Business Administration - Analytical Financial Management Program Requirements

Code	Title	Credit Hours
ACCT 5303	Accounting for Managerial Decision-Making	3
CIS 5311	Managing Information Systems	3
FIN 5307	Financial Management	3
CIS 5353	Data Analytics and Management <sup>2</sup>	3
MKTG 5308	Marketing Management	3
MGMT 5301	Organizational Behavior	3
MGMT 5307	Responsibilities and Ethics of Leadership	3
BUSI 5359	Business Strategy Seminar <sup>1</sup>	3
FIN 5389	Selected Topics in Finance	3

FIN 5301	International Fin Strategy	3
ACCT 5345	Financial Statement Analysis	3
<b>Total Credit Hours</b>		<b>33</b>

<sup>1</sup> Minimum grade of B is required.

<sup>2</sup> Designated research course for the program

### Master of Business Administration - Applied Data Analytics Program Requirements

Code	Title	Credit Hours
ACCT 5303	Accounting for Managerial Decision-Making	3
CIS 5311	Managing Information Systems	3
FIN 5307	Financial Management	3
CIS 5353	Data Analytics and Management <sup>2</sup>	3
MKTG 5308	Marketing Management	3
MGMT 5301	Organizational Behavior	3
MGMT 5307	Responsibilities and Ethics of Leadership	3
BUSI 5359	Business Strategy Seminar <sup>1</sup>	3
CIS 5355	Visual Analytics	3
CIS 5356	Web & Social Analytics	3
CIS 5357	Applied Machine Learning	3
<b>Total Credit Hours</b>		<b>33</b>

<sup>1</sup> Minimum grade of B is required.

<sup>2</sup> Designated research course for the program

### Master of Business Administration - Cybersecurity Program Requirements

Code	Title	Credit Hours
ACCT 5303	Accounting for Managerial Decision-Making	3
CIS 5311	Managing Information Systems	3
FIN 5307	Financial Management	3
CIS 5353	Data Analytics and Management <sup>2</sup>	3
MKTG 5308	Marketing Management	3
MGMT 5301	Organizational Behavior	3
MGMT 5307	Responsibilities and Ethics of Leadership	3
BUSI 5359	Business Strategy Seminar <sup>1</sup>	3
CIS 5370	Foundations of Information Security	3
CIS 5371	Enterprise Cybersecurity Management	3
CIS 5372	Network and Systems Security	3

CIS 5373	Digital Forensics	3
<b>Total Credit Hours</b>		<b>36</b>

<sup>1</sup> Minimum grade of B is required.

<sup>2</sup> Designated research course for the program

### Master of Business Administration - Healthcare Administration Program Requirements

Code	Title	Credit Hours
ACCT 5303	Accounting for Managerial Decision-Making	3
CIS 5311	Managing Information Systems	3
FIN 5307	Financial Management	3
BUSI 5359	Business Strategy Seminar <sup>1</sup>	3
CIS 5353	Data Analytics and Management <sup>2</sup>	3
MKTG 5308	Marketing Management	3
MGMT 5301	Organizational Behavior	3
MGMT 5307	Responsibilities and Ethics of Leadership	3
HEAD 5311	Foundations of Healthcare Administration and Healthcare Systems	3
HEAD 5312	Strategic Planning and Financial Management in Healthcare Organizations	3
HEAD 5313	Healthcare Policy, Law, and Ethics	3
HEAD 5314	Health Informatics and Data Analytics	3
<b>Total Credit Hours</b>		<b>36</b>

<sup>1</sup> Minimum grade of a B is required.

<sup>2</sup> Designated research course for the program

### Master of Business Administration - Information Systems Program Requirements

Code	Title	Credit Hours
ACCT 5303	Accounting for Managerial Decision-Making	3
CIS 5311	Managing Information Systems	3
FIN 5307	Financial Management	3
CIS 5353	Data Analytics and Management <sup>2</sup>	3
MKTG 5308	Marketing Management	3
MGMT 5301	Organizational Behavior	3
MGMT 5307	Responsibilities and Ethics of Leadership	3
BUSI 5359	Business Strategy Seminar <sup>1</sup>	3
CIS 5307	Systems Analysis for Managers	3

CIS 5316	Advanced Database Management	3
<b>Total Credit Hours</b>		<b>30</b>

<sup>1</sup> Minimum grade of a B is required.

<sup>2</sup> Designated research course for the program

### Master of Business Administration - Leadership for Sustainability Program Requirements

Code	Title	Credit Hours
ACCT 5303	Accounting for Managerial Decision-Making	3
CIS 5311	Managing Information Systems	3
FIN 5307	Financial Management	3
BUSI 5359	Business Strategy Seminar <sup>1</sup>	3
CIS 5353	Data Analytics and Management <sup>2</sup>	3
MKTG 5308	Marketing Management	3
MGMT 5301	Organizational Behavior	3
MGMT 5307	Responsibilities and Ethics of Leadership	3
MGMT 5302	Sustainable Business: A One Planet Approach	3
MGMT 5368	Development & Change for Learning Organizations	3
MGMT 5310	Leadership Formation and Development	3
<b>Total Credit Hours</b>		<b>33</b>

<sup>1</sup> Minimum grade of a B is required.

<sup>2</sup> Designated research course for the program

### Master of Business Administration - Organizational Effectiveness Program Requirements

Code	Title	Credit Hours
ACCT 5303	Accounting for Managerial Decision-Making	3
CIS 5311	Managing Information Systems	3
FIN 5307	Financial Management	3
CIS 5353	Data Analytics and Management <sup>2</sup>	3
MKTG 5308	Marketing Management	3
MGMT 5301	Organizational Behavior	3
MGMT 5307	Responsibilities and Ethics of Leadership	3
BUSI 5359	Business Strategy Seminar <sup>1</sup>	3
MGMT 5368	Development & Change for Learning Organizations	3
MGMT 5320	Negotiations	3
MGMT 5345	Creativity and Innovation	3

MGMT 5350	Project Management	3
<b>Total Credit Hours</b>		<b>36</b>

<sup>1</sup> Minimum grade of a B is required.

<sup>2</sup> Designated research course for the program

### Master of Business Administration - Strategic Human Resource Management Program Requirements

Code	Title	Credit Hours
ACCT 5303	Accounting for Managerial Decision-Making	3
CIS 5311	Managing Information Systems	3
FIN 5307	Financial Management	3
CIS 5353	Data Analytics and Management <sup>2</sup>	3
MKTG 5308	Marketing Management	3
MGMT 5301	Organizational Behavior	3
MGMT 5307	Responsibilities and Ethics of Leadership	3
BUSI 5359	Business Strategy Seminar <sup>1</sup>	3
HRM 5303	Employee Learning and Development for Competitive Advantage	3
HRM 5305	Employment Law for HR Professionals	3
HRM 5314	Strategic Staffing	3
HRM 5316	Compensation Management	3
<b>Total Credit Hours</b>		<b>36</b>

<sup>1</sup> Minimum grade of a B is required.

<sup>2</sup> Designated research course for the program

### Master of Business Administration - Tax Compliance and Planning Program Requirements

Code	Title	Credit Hours
ACCT 5303	Accounting for Managerial Decision-Making	3
CIS 5311	Managing Information Systems	3
FIN 5307	Financial Management	3
CIS 5353	Data Analytics and Management <sup>2</sup>	3
MKTG 5308	Marketing Management	3
MGMT 5301	Organizational Behavior	3
MGMT 5307	Responsibilities and Ethics of Leadership	3
BUSI 5359	Business Strategy Seminar <sup>1</sup>	3
ACCT 5320	Corporate Tax	3
ACCT 5375	Tax Research	3
ACCT 5315	Business Law for Accountants	3

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ACCT 5335	Estate Planning	3
<b>Total Credit Hours</b>		<b>36</b>

<sup>1</sup> Minimum grade of B is required.

<sup>2</sup> Designated research course for the program