

B.A.A.S. BUSINESS

Overview

The Bachelor of Applied Arts and Sciences (BAAS) Business program provides the opportunity for students who have earned technical, vocational, or military education and training to complete a baccalaureate degree in business. Upon graduation, BAAS Business students will be equipped to apply their vocational training and skills within a business environment, and will also have learned the foundations needed for advanced business and management degrees.

Program Level Student Learning Outcomes

The student will be able to:

- Demonstrate proficiency in written communications.
- Demonstrate proficiency in oral presentations.
- Exhibit cross-cultural competencies that will aid in communicating and working with people from different cultures.
- Design and defend a reasoned resolution to an ethical challenge.
- Demonstrate knowledge proficiency in the core business disciplines and integrate across multiple business disciplines.
- Make decisions through business data analysis.

Although the BAAS Business major is in the College of Business Administration, interested students from non-business backgrounds are encouraged to consider if they wish to receive more advanced business training to further their career.

Program Requirements

The program allows students to apply up to 36 semester credit hours of related technical, vocational, or military education and training as the foundation of their occupational specialization in the degree program. To qualify for the program, a minimum of 12 semester credit hours (technical/vocational/military courses) in an occupational specialization area (OSA) is required to qualify for the program. Academic coursework may be taken to meet the 36 semester credit hour requirement, but coursework must be directly related to the area of specialization or business.

Conferred Degrees or Certificates of Completion

A student with a conferred AAS degree or CC equivalent to at least 30 semester credit hours from one of the six regional accreditors shall be considered OSA complete upon admission to the university. A student with a conferred AAS degree or CC from an institution that is non-regionally accredited may also be considered OSA complete as long as the accreditor appears on the Texas Higher Education Coordinating Board's (THECB) list of recognized nationally accredited agencies. Contact the Office of Recruitment and Undergraduate Admission with questions regarding recognized accreditors.

Occupational Specialization

Military Education

All military evaluated credit, based on ACE recommendations, designated as lower level (L), or 1000-2999 level, will be accepted to fulfill the 36 semester credit hours of occupational specialization. However, the student must meet the initial 12 hours qualification requirement with American Council on Education (ACE) recommended credit from military courses. These are identified in the service transcripts by a designated regulation number. Once the service member meets the minimum 12 hours, relevant lower level ACE recommended military occupational

specialty (MOS) credits may be then applied to meet the final 24 hours in the occupational specialization area. In the military transcripts, credits are awarded for the 'same' skills multiple times. However, the awarding of credit is at different skill levels. Only the ACE credit at the higher skill level will be accepted for credit in the BAAS-BUSI Occupational Specialization Area. See the Coordinator, Military Services if there are questions concerning skill levels.

Technical/Vocational (non-conferred degree/non-certificate and non-military)

A student that does not have a conferred AAS or CC may apply technical or vocational credit earned at an accredited college to the OSA. The applied credit must comprise an emphasis in a particular discipline (minimum 12 semester credit hours). The student will then be responsible to complete the remaining 24 semester credit hours, either with other relevant technical or vocational credit, military education, training, or academic credit, as previously prescribed.

Training

A student may have participated in work-related training outside of the academic or military education environment. Acceptable training must be related to the student's technical or vocational emphasis. Students must provide verified evidence of training, which include the number of contact hours. Verification includes transcripts provided by the trainer or training institution or certification of training by the student's supervisor at the time of the training. Additionally, certificates of completion should be provided with a supervisor's certification.

College of Business Administration's academic advisors may recommend semester credit hours based on the number of contact hours. Contact hour conversion to semester credit hour: 15 contact hours = 1 semester credit hour (i.e. 45 contact hours = 3 semester credit hours).

Bachelor of Applied Arts and Science Business Accounting Concentration

Refer to the General Education Core Requirements (<https://catalog.tamuct.edu/undergraduate-information/general-education-core-requirements/>) page for more information on the CORE REQ coursework. The Field of Study (FOS) courses are listed in the footnotes (if applicable). At least 120 credit hours are required for the degree.

Code	Title	Credit Hours
First Year		
Fall		
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
Spring		
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
Second Year		
Fall		
	Occupational/Technical Specialization ¹	3

Occupational/Technical Specialization ¹		3
ENGL 1301	Composition I (CORE REQ 010)	3
MATH 1324	Mathematics for Business & Social Sciences (CORE 020) ²	3
ECON 2301	Principles of Macroeconomics (CORE 090)	3
Spring		
SPCH 1311	Introduction to Speech Communication (CORE 010) ²	3
CORE REQ Life and Physical Sciences (030)		3
CORE REQ Literature, Philosophy, and Culture (040)		3
CORE REQ American History (060)		3
ACCT 2301	Principles of Financial Accounting (CORE 090)	3
Third Year		
Fall		
CORE REQ Life and Physical Sciences (030)		3
CORE REQ Creative Arts (050)		3
CORE REQ American History (060)		3
ACCT 2302	Principles of Managerial Accounting (DEG REQ)	3
BUSI 3301	Professionalism and Communication in Business	3
Spring		
CORE REQ Government/Political Science (070)		3
CORE REQ Government/Political Science (070)		3
ECON 2302	Principles of Microeconomics (CORE 080)	3
ACCT 3302	Cost Accounting	3
ACCT 3303	Intermediate Accounting I	3
Fourth Year		
Fall		
BUSI 3311 or MATH 1342 or BUSI 2305	Business Statistics Elementary Statistical Methods Business Statistics	3
FIN 3301	Financial Management I ⁴	3
MGMT 3350	Management and Organizational Behavior	3
MKTG 3301 or MKTG 3316 or MKTG 3318	Marketing ³ Consumer Behavior Promotional Strategy	3
ACCT 3304	Intermediate Accounting II	3
BUSI 4301	Business Ethics and Corporate Social Responsibility	3
Spring		
BUSI 4359	Business Strategy	3
ACCT 3310	Accounting Information Systems	3
ACCT 4305	Federal Tax Accounting I	3

ACCT 4324	Auditing	3
Total Credit Hours		120

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- May consist of technical, vocational, or military credit (or a combination)
- No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
- With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
- A maximum of 36 semester credit hours will be allowed
- See the College of Business Administration's academic advisors for more information.

² Specific courses are not required, but preferred for the degree.

³ If a student passed MRKG 1311 as a part of their A.A.S. and received at least a B, one of the alternate courses listed may be taken. Please speak with your advisor.

⁴ Other field of study course may be used to satisfy requirement.

Bachelor of Applied Arts and Science Business Computer Information Systems Concentration

Refer to the General Education Core Requirements (<https://catalog.tamuct.edu/undergraduate-information/general-education-core-requirements/>) page for more information on the CORE REQ coursework. The Field of Study (FOS) courses are listed in the footnotes (if applicable). At least 120 credit hours are required for the degree.

Code	Title	Credit Hours
First Year		
Fall		
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Spring		
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Second Year		
Fall		
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization		3
ENGL 1301	Composition I (CORE 010)	3
MATH 1324	Mathematics for Business & Social Sciences (CORE 020) ²	3

ECON 2301	Principles of Macroeconomics (CORE 090)	3
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Spring

SPCH 1311	Introduction to Speech Communication (CORE 010) ²	3
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CORE REQ Life and Physical Sciences (030)		3
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CORE REQ Language Philosophy, and Culture (040)		3
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CORE REQ American History (060)		3
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ACCT 2301	Principles of Financial Accounting (CORE 090)	3
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Third Year

Fall

CORE REQ Life and Physical Sciences (030)		3
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CORE REQ Creative Arts (050)		3
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CORE REQ American History (060)		3
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ACCT 2302	Principles of Managerial Accounting (DEG REQ)	3
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BUSI 3301	Professionalism and Communication in Business	3
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Spring

CORE REQ Government/Political Science (070)		3
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CORE REQ Government/Political Science (070)		3
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ECON 2302	Principles of Microeconomics (CORE 080)	3
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MGMT 3350	Management and Organizational Behavior	3
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BUSI 3311	Business Statistics	3
or MATH 1342	Elementary Statistical Methods	
or BUSI 2305	Business Statistics	

Fourth Year

Fall

FIN 3301	Financial Management I ⁴	3
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MKTG 3301	Marketing ³	3
or MKTG 3316	Consumer Behavior	
or MKTG 3318	Promotional Strategy	

CIS 3330	C++ Programming	3
or CIS 3331	Visual Basic Programming	
or CIS 3332	Java Programming	

CIS 3347	Data Communications and Infrastructure	3
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CIS 4350	Management Information Systems	3
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Spring

BUSI 4301	Business Ethics and Corporate Social Responsibility	3
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BUSI 4359	Business Strategy	3
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CIS 3365	System Analysis and Design	3
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CIS 4301	Database Theory and Practices	3
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CIS 4341	Information Technology Security and Risk Management	3
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Total Credit Hours**120**¹ This section has the following considerations:

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- With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
- A maximum of 36 semester credit hours will be allowed
- See the College of Business Administration's academic advisors for more information.

² Specific courses are not required, but preferred for the degree.³ If student passed MRKG 1311 as a part of their A.A.S. and received at least a B, one of the alternate MKTG courses listed should be taken. All others should complete MKTG 3301. Please speak with your advisor.⁴ Other field of study course may be used to satisfy requirement.**Bachelor of Applied Arts and Science Business Finance Concentration**

Refer to the General Education Core Requirements (<https://catalog.tamuct.edu/undergraduate-information/general-education-core-requirements/>) page for more information on the CORE REQ coursework. The Field of Study (FOS) courses are listed in the footnotes (if applicable). At least 120 credit hours are required for the degree.

Code	Title	Credit Hours
First Year		
Fall		
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
Spring		
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
Second Year		
Fall		
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
ENGL 1301	Composition I (CORE 010)	3

MATH 1324	Mathematics for Business & Social Sciences (CORE 020) ²	3
ECON 2301	Principles of Macroeconomics (CORE 090)	3
Spring		
SPCH 1311	Introduction to Speech Communication (CORE 010) ²	3
CORE REQ Life and Physical Sciences (030)		
CORE REQ Literature, Philosophy, and Culture (040)		
CORE REQ American History (060)		
ACCT 2301	Principles of Financial Accounting (CORE 090)	3
Third Year		
Fall		
CORE REQ Life and Physical Sciences (030)		
CORE REQ Creative Arts (050)		
CORE REQ American History (060)		
ACCT 2302	Principles of Managerial Accounting (DEG REQ)	3
BUSI 3301	Professionalism and Communication in Business	3
Spring		
CORE REQ Government/Political Science (070)		
CORE REQ Government/Political Science (070)		
ECON 2302	Principles of Microeconomics (CORE 080)	3
MGMT 3350	Management and Organizational Behavior	3
FIN 3301	Financial Management I	3
Fourth Year		
Fall		
BUSI 3311	Business Statistics	3
or MATH 1342	Elementary Statistical Methods	
or BUSI 2305	Business Statistics	
MKTG 3301	Marketing ³	3
or MKTG 3316	Consumer Behavior	
or MKTG 3318	Promotional Strategy	
FIN 4300	Advanced Financial Management	3
FIN 4307	Analysis of Fin Statements	3
Advanced Finance Elective		
Spring		
BUSI 4301	Business Ethics and Corporate Social Responsibility	3
BUSI 4359	Business Strategy	3
FIN 4303	Case Studies in Finance	3
FIN 4304	Investments	3
FIN 4311	FinTech	3
Total Credit Hours		120

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- With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
- A maximum of 36 semester credit hours will be allowed
- See the College of Business Administration's academic advisors for more information.

² Specific courses are not required, but preferred for the degree.

³ If student passed MRKG 1311 as a part of their A.A.S. and received at least a B, one of the alternate courses listed should be taken. Otherwise MKTG 3301 should be taken. Please speak with your advisor.

Bachelor of Applied Arts and Science Business Human Resources Management Concentration

Refer to the General Education Core Requirements (<https://catalog.tamuct.edu/undergraduate-information/general-education-core-requirements/>) page for more information on the CORE REQ coursework. The Field of Study (FOS) courses are listed in the footnotes (if applicable). At least 120 credit hours are required for the degree.

Code	Title	Credit Hours
First Year		
Fall		
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Spring		
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Second Year		
Fall		
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
ENGL 1301	Composition I (CORE 010)	3
MATH 1324	Mathematics for Business & Social Sciences (CORE 020) ²	3
Spring		
ECON 2301	Principles of Macroeconomics (CORE 090)	3

¹ This section has the following considerations:

SPCH 1311	Introduction to Speech Communication (CORE 010) ²	3
CORE REQ Life and Physical Sciences (030)		
CORE REQ Literature, Philosophy, and Culture (040)		
CORE REQ American History (060)		
ACCT 2301	Principles of Financial Accounting (CORE 090)	3
Third Year		
Fall		
CORE REQ Life and Physical Sciences (030)		
CORE REQ Creative Arts (050)		
CORE REQ American History (060)		
ACCT 2302	Principles of Managerial Accounting (DEG REQ)	3
BUSI 3301	Professionalism and Communication in Business	3
Spring		
CORE REQ Government/Political Science (070)		
CORE REQ Government/Political Science (070)		
ECON 2302	Principles of Microeconomics (CORE 080)	3
MGMT 3350	Management and Organizational Behavior	3
MGMT 3302	Personnel and Human Resource Management	3
Fourth Year		
Fall		
BUSI 3311 or MATH 1342 or BUSI 2305	Business Statistics Elementary Statistical Methods Business Statistics	3
MKTG 3301 or MKTG 3316 or MKTG 3318	Marketing ³ Consumer Behavior Promotional Strategy	3
FIN 3301	Financial Management I ⁴	3
MGMT 4306 or BUSI 4334	Employer and Labor Relations Employment Law	3
MGMT 4304	Recruitment and Selection of Human Resources	3
Spring		
BUSI 4301	Business Ethics and Corporate Social Responsibility	3
BUSI 4359	Business Strategy	3
MGMT 4305	Human Resource Development	3
MGMT 4384 or MGMT 4388 or MGMT 4325 or MGMT 4302	Management Internship ⁵ Management Problems Leadership Theory and Practice Interpersonal Skills for Business Professionals	3

MGMT 4303	Wage and Salary Administration	3
Total Credit Hours		120

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- With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
- A maximum of 36 semester credit hours will be allowed
- See the College of Business Administration's academic advisors for more information.

² Specific courses are not required, but preferred for the degree.

³ If student passed MRKG 1311 as a part of their A.A.S. and received at least a B, one of the alternate courses listed may be taken. Please speak with your advisor.

⁴ Other field of study course may be used to satisfy requirement.

⁵ With HR faculty approval, must be HR related.

Bachelor of Applied Arts and Science Business Management Concentration

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Code	Title	Credit Hours
First Year		
Fall		
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Spring		
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Second Year		
Fall		
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
ENGL 1301	Composition I (CORE 010)	3
MATH 1324	Mathematics for Business & Social Sciences (CORE 02) ²	3

ECON 2301	Principles of Macroeconomics (CORE 090)	3
Spring		
SPCH 1311	Introduction to Speech Communication (CORE 010) ²	3
CORE REQ Life and Physical Sciences (030)		
CORE REQ Language, Philosophy, and Culture (040)		
CORE REQ American History (060)		
ACCT 2301	Principles of Financial Accounting (CORE 090)	3
Third Year		
Fall		
CORE REQ Life and Physical Sciences (030)		
CORE REQ Creative Arts (050)		
CORE REQ American History (060)		
ACCT 2302	Principles of Managerial Accounting (DEG REQ)	3
BUSI 3301	Professionalism and Communication in Business	3
Spring		
CORE REQ Government/Political Science (070)		
CORE REQ Government/Political Science (070)		
ECON 2302	Principles of Microeconomics	3
MGMT 3350	Management and Organizational Behavior	3
MKTG 3301	Marketing ³	3
or MKTG 3316	Consumer Behavior	
or MKTG 3318	Promotional Strategy	
Fourth Year		
Fall		
BUSI 3311	Business Statistics	3
or MATH 1342	Elementary Statistical Methods	
or BUSI 2305	Business Statistics	
FIN 3301	Financial Management I ⁴	3
BUSI 3344	Introduction to the Global Business Environment	3
Upper-Level MGMT Elective or Micro-credential Course ⁵		
BUSI 3332	Legal Environment of Business	3
or BUSI 2301	Business Law	
Spring		
BUSI 4301	Business Ethics and Corporate Social Responsibility	3
BUSI 4359	Business Strategy	3
CIS 4350	Management Information Systems	3
Upper-Level MGMT Elective or Micro-credential Course ⁵		

Upper-Level MGMT Elective or Micro-credential Course ⁵	3
Total Credit Hours	120

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- A maximum of 36 semester credit hours will be allowed
- See the College of Business Administration's academic advisors for more information.

² Specific courses are not required, but preferred for the degree.

³ If a student passed MRKG 1311 as a part of their A.A.S. and received at least a B, one of the alternate MKTG courses listed should be taken. Otherwise students should complete MKTG 3301. Please speak with an advisor.

⁴ Other field of study course may be used to satisfy requirement.

⁵ See Advisor to discuss the possible micro-credential options.

Bachelor of Applied Arts and Science Business Marketing Concentration

Refer to the General Education Core Requirements (<https://catalog.tamuct.edu/undergraduate-information/general-education-core-requirements/>) page for more information on the CORE REQ coursework. The Field of Study (FOS) courses are listed in the footnotes (if applicable). At least 120 credit hours are required for the degree.

Code	Title	Credit Hours
First Year		
Fall		
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Spring		
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
Second Year		
Fall		
Occupational/Technical Specialization ¹		3
Occupational/Technical Specialization ¹		3
ENGL 1301	Composition I (CORE 010)	3

MATH 1324	Mathematics for Business & Social Sciences (CORE 020) ²	3
ECON 2301	Principles of Macroeconomics (CORE 090)	3
Spring		
SPCH 1311	Introduction to Speech Communication (CORE 010) ²	3
CORE REQ Life and Physical Sciences (030)		
CORE REQ Language, Philosophy, and Culture (040)		
CORE REQ American History (060)		
ACCT 2301	Principles of Financial Accounting (CORE 090)	3
Third Year		
Fall		
CORE REQ Life and Physical Sciences (030)		
CORE REQ Creative Arts (050)		
CORE REQ American History (060)		
ACCT 2302	Principles of Managerial Accounting (DEG REQ)	3
BUSI 3301	Professionalism and Communication in Business	3
Spring		
CORE REQ Government/Political Science (070)		
CORE REQ Government/Political Science (070)		
ECON 2302	Principles of Microeconomics (CORE 080)	3
MGMT 3350	Management and Organizational Behavior	3
MKTG 3301	Marketing	3
Fourth Year		
Fall		
BUSI 3311 or MATH 1342 or BUSI 2305	Business Statistics Elementary Statistical Methods Business Statistics	3
MKTG 3316	Consumer Behavior	3
FIN 3301	Financial Management I ³	3
MKTG 4302	Services Marketing	3
MKTG 4305	Digital and Internet Marketing	3
Spring		
BUSI 4301	Business Ethics and Corporate Social Responsibility	3
BUSI 4359	Business Strategy	3
MKTG 3318	Promotional Strategy	3
MKTG 3320	Marketing Research	3
MKTG 4316	Marketing Strategy	3
Total Credit Hours		120

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- A maximum of 36 semester credit hours will be allowed
- See the College of Business Administration's academic advisors for more information.

² Specific courses are not required, but preferred for the degree.

³ Other field of study course may be used to satisfy requirement.

Bachelor of Applied Arts and Science Business Without Concentration

Refer to the General Education Core Requirements (<https://catalog.tamuct.edu/undergraduate-information/general-education-core-requirements/>) page for more information on the CORE REQ coursework. The Field of Study (FOS) courses are listed in the footnotes (if applicable). At least 120 credit hours are required for the degree.

Code	Title	Credit Hours
First Year		
Fall		
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
Spring		
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
Second Year		
Fall		
	Occupational/Technical Specialization ¹	3
	Occupational/Technical Specialization ¹	3
ENGL 1301	Composition I (CORE 010)	3
MATH 1324	Mathematics for Business & Social Sciences (CORE 020) ²	3
ECON 2301	Principles of Macroeconomics (CORE 090)	3
Spring		
SPCH 1311	Introduction to Speech Communication (CORE 010) ²	3
CORE REQ Life and Physical Sciences (030)		
CORE REQ Language, Philosophy, and Culture (040)		

CORE REQ American History (060)		3
ACCT 2301	Principles of Financial Accounting (CORE 090)	3
Third Year		
Fall		
CORE REQ Life and Physical Sciences (030)		3
CORE REQ Creative Arts (050)		3
CORE REQ American History (060)		3
ACCT 2302	Principles of Managerial Accounting (DEG REQ)	3
BUSI 3301	Professionalism and Communication in Business	3
Spring		
CORE REQ Government/Political Science (070)		3
CORE REQ Government/Political Science (070)		3
ECON 2302	Principles of Microeconomics (CORE 080)	3
MGMT 3350	Management and Organizational Behavior	3
BUSI 3311	Business Statistics	3
or MATH 1342	Elementary Statistical Methods	
or BUSI 2305	Business Statistics	
Fourth Year		
Fall		
FIN 3301	Financial Management I ⁴	3
MKTG 3301	Marketing ³	3
or MKTG 3316	Consumer Behavior	
or MKTG 3318	Promotional Strategy	
Upper-Level COBA Elective ⁵		3
Upper-Level COBA Elective ⁵		3
Upper-Level COBA Elective ⁵		3
Spring		
BUSI 4301	Business Ethics and Corporate Social Responsibility	3
BUSI 4359	Business Strategy	3
Upper-Level COBA Elective ⁵		3
Upper-Level COBA Elective ⁵		3
Upper-Level COBA Elective ⁵		3
Total Credit Hours		120

- See the College of Business Administration's academic advisors for more information.

² Specific courses are not required, but preferred for the degree.

³ If student passed MRKG 1311 as a part of their A.A.S. and received at least a B, one of the alternate MKTG courses listed should be taken. Otherwise students should complete MKTG 3301. Please speak with your advisor.

⁴ Other field of study course may be used to satisfy requirement.

⁵ Please see your advisor for information on recommended micro-credential course offerings.

¹ This section has the following considerations:

- May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
- May consist of technical, vocational, or military credit (or a combination)
- No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
- With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
- A maximum of 36 semester credit hours will be allowed