

B.B.A. LOGISTICS & SUPPLY CHAIN MANAGEMENT

The Logistics and Supply Chain Management program prepares students to manage the intricate processes of sourcing, procurement, production, and distribution of goods and services. Students will gain crucial knowledge and skills related supply chain strategy, inventory management, logistics operations, transportation systems, global supply chain networks, and sustainability practices. Students will benefit from practical learning through case studies, simulations, and/or internships, and will gain experience in optimizing supply chains and solving real-world logistics challenges. The program also emphasizes critical thinking, analytical skills, and the use of advanced technology such as data analytics and ERP systems.

In terms of industry outlook, logistics and supply chain management is crucial for virtually every sector, ensuring efficient delivery of products and services. With globalization and e-commerce expanding rapidly, there is a growing demand for skilled professionals who can streamline operations, reduce costs, and improve sustainability. Graduates will be able to pursue diverse careers in logistics firms, manufacturing companies, retail chains, consulting firms, and government agencies, with opportunities for advancement and competitive salaries in a dynamic and evolving field.

- Demonstrate proficiency in written communications.
- Demonstrate proficiency in oral presentations.
- Exhibit cross-cultural competencies that will aid in communicating and working with people from different cultures.
- Design and defend a reasoned resolution to an ethical challenge.
- Demonstrate knowledge proficiency in the core business disciplines and integrate across multiple business disciplines.
- Make decisions through business data analysis.
- Define and explain the practical significance of core/critical logistics supply chain management concepts.

Code	Title	Credit Hours
First Year		
Fall		
	CORE REQ Communications (010)	3
MATH 1324	Mathematics for Business & Social Sciences (CORE REQ (020))	3
	CORE REQ Life and Physical Science (030)	3
	CORE REQ Creative Arts (050)	3
ACCT 2301	Principles of Financial Accounting (DEG REQ)	3
	or ACCT 3300 Financial Accounting Concepts	
Spring		
	CORE REQ Language, Philosophy and Culture (040)	3
	CORE REQ Life and Physical Science (030)	3
ECON 2301	Principles of Macroeconomics (CORE REQ (090))	3
ACCT 2302	Principles of Managerial Accounting (DEG REQ)	3

	or ACCT 3311 Management Accounting Concepts	
BCIS 1305	Business Computer Applications (DEG REQ)	3
	or CIS 3300 Computer Technology and Impact	
Second Year		
Fall		
	CORE REQ Communications (010)	3
	CORE REQ American History (060)	3
	CORE REQ Government/Political Science (070)	3
ECON 2302	Principles of Microeconomics (CORE REQ (090))	3
	Any Level Elective	3
Spring		
	CORE REQ American History (060)	3
	CORE REQ Government/Political Science (070)	3
PSYC 2301	General Psychology (CORE REQ (080)) ¹	3
	or SOCI 1301 Introduction to Sociology	
	Any Level Elective	3
	Any Level Elective	3
Third Year		
Fall		
BUSI 3301	Professionalism and Communication in Business	3
BUSI 3344	Introduction to the Global Business Environment	3
MKTG 3301	Marketing	3
LSCM 4323	Supply Chain Management	3
BUSI 3311	Business Statistics	3
Spring		
FIN 3301	Financial Management I	3
BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MGMT 3350	Management and Organizational Behavior	3
LSCM 4321	Production and Operations Management ^{MGMT 4321 and LSCM 4321 may not both be taken.}	3
	or MGMT 4321 Production and Operations Management	
LSCM 4324	Transportation Logistics and Distribution	3
Fourth Year		
Fall		
BUSI 3332	Legal Environment of Business	3
CIS 4350	Management Information Systems	3
ACCT 3301	Accounting and Finance Data Analytics 1	3
LSCM 4326	Global Procurement and Strategic Sourcing	3
LSCM 4327	Inventory and Warehouse Management	3

Spring		
BUSI 4359	Business Strategy	3
MGMT 4370	Introduction to Project Management	3
or MGMT 4304	Recruitment and Selection of Human Resources	
or MGMT 4320	Negotiation and Persuasion	
or MGMT 4384	Management Internship	
LSCM 4322	Business Process, Quality, and Lean Management	3
Upper-Level COBA Elective		3
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Total Credit Hours		120

¹ CORE REQ (080) recommended courses are PSCY 2301 or SOCI 1301. These are not degree required courses.