

# B.B.A. MANAGEMENT

## OVERVIEW

A bachelor's degree in Management provides you with the opportunity to develop valuable skills that can be applied to a broad range of careers. The knowledge and skills gained through this program can serve as the foundation for leadership at every level: from an entry level analyst or supervisor position all the way to the CEO of a major corporation. This program can also serve as a gateway to graduate studies in business or law. While gaining general exposure to major business disciplines such as accounting, economics, finance, and marketing, you will receive high quality, detailed and rigorous instruction in the human resource management, organizational behavior, leadership, and operations management. The BBA in Management degree is also designed with upper level elective flexibility for you to tailor your education to match your career needs. Students may also use elective options to earn a micro-credential. Please speak to an advisor for details.

## Program Level Student Learning Outcomes

The student will be able to:

- Demonstrate proficiency in written communications.
- Demonstrate proficiency in oral presentations.
- Exhibit cross-cultural competencies that will aid in communicating and working with people from different cultures.
- Design and defend a reasoned resolution to an ethical challenge.
- Demonstrate knowledge proficiency in the core business disciplines and integrate across multiple business disciplines.
- Make decisions through business data analysis.
- Define and explain the practical significance of core/critical management concepts.

## Course Substitution Process

Students seeking to apply credits earned elsewhere toward their A&M-Central Texas degree should speak to a college advisor. Students must provide an official course description for each course taken at another institution if they wish to receive credit for it towards their A&M-Central Texas degree. If the course description alone is not sufficient to determine course equivalence, a course syllabus may also be required.

Requests for course substitutions will be denied if any of the following conditions apply:

- There is no available course requirement within the A&M-Central Texas degree that adequately matches the proposed substitution course
- The proposed course substitution makes it impossible for the student to complete the minimum number of upper-level hours required for the A&M-Central Texas degree
- The proposed course substitution makes it impossible for the student to meet the minimum A&M-Central Texas residency requirement of 30 hours
- The proposed course substitution is for upper-level business credit, and the original course was completed more than 10 years prior to the date of the substitution request.

Subject to the restrictions above, American Council on Education (ACE) recommended credit may also be utilized to fulfill upper level elective requirements. In special cases, ACE recommended credit may be

utilized for non-elective requirements. In such cases, a department competency exam may be required. Please speak to an advisor for more information. No more than four upper level courses may be approved for substitution through ACE credit.

## Bachelor of Business Administration - Management Program Requirements

Due to the fact that there is substantial overlap with the MGMT pre-fixed courses, a Bachelors of Business Administration Management student may not double major in Human Resource Management.

Refer to the General Education Core Requirements (<https://catalog.tamuct.edu/undergraduate-information/general-education-core-requirements/>) page for more information on the CORE REQ coursework. The Field of Study (FOS) courses are listed in the footnotes (if applicable). At least 120 credit hours are required for the degree.

Code	Title	Credit Hours
<b>First Year</b>		
Fall		
CORE REQ Communications (010)		3
MATH 1324	Mathematics for Business & Social Sciences (CORE REQ (020) <sup>1</sup> )	3
CORE REQ Life and Physical Science (030)		3
CORE REQ Creative Arts (050)		3
ACCT 2301	Principles of Financial Accounting (CORE REQ (090) <sup>1</sup> )	3
Spring		
CORE REQ Language, Philosophy and Culture (040)		3
CORE REQ Life and Physical Science (030)		3
ECON 2301	Principles of Macroeconomics (CORE REQ (090) <sup>1</sup> )	3
ACCT 2302	Principles of Managerial Accounting (DEG REQ) <sup>1</sup>	3
BCIS 1305	Business Computer Applications (DEG REQ) <sup>1</sup>	3
	or CIS 3300 Computer Technology and Impact	
<b>Second Year</b>		
Fall		
CORE REQ Communications (010)		3
CORE REQ American History (060)		3
CORE REQ Government/Political Science (070)		3
ECON 2302	Principles of Microeconomics (CORE REQ (090))	3
Any Level Elective <sup>1</sup>		3
Spring		
CORE REQ American History (060)		3
CORE REQ Government/Political Science (070)		3
PSYC 2301	General Psychology (CORE REQ (080)) <sup>2</sup>	3
	or SOCI 1301 Introduction to Sociology	
Any Level Elective <sup>1</sup>		3

Any Level Elective <sup>1</sup>		3
<b>Third Year</b>		
Fall		
BUSI 3301	Professionalism and Communication in Business	3
ACCT 3301	Accounting and Finance Data Analytics 1	3
MKTG 3301	Marketing	3
BUSI 3311	Business Statistics	3
or BUSI 2305	Business Statistics	
BUSI 3332	Legal Environment of Business	3
or BUSI 2301	Business Law	
Spring		
BUSI 3344	Introduction to the Global Business Environment	3
MGMT 3302	Personnel and Human Resource Management	3
MGMT 4325	Leadership Theory and Practice	3
or MGMT 4302	Interpersonal Skills for Business Professionals	
or MGMT 4384	Management Internship	
MGMT 3350	Management and Organizational Behavior	3
FIN 3301	Financial Management I	3
<b>Fourth Year</b>		
Fall		
BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MGMT 4321	Production and Operations Management	3
Upper-Level COBA Elective <sup>3</sup>		3
Upper-Level COBA Elective		3
Upper-Level MGMT Elective		3
Spring		
BUSI 4359	Business Strategy	3
CIS 4350	Management Information Systems	3
Upper-Level MGMT or COBA Elective		3
Upper-Level COBA Elective <sup>3</sup>		3
Any Level Elective or Upper-Level COBA Elective <sup>3</sup>		3
<b>Total Credit Hours</b>		<b>120</b>

<sup>1</sup> Lower Level Electives, Any Level Electives, Component Area Options, or Degree Requirements (DEG REQ) may consist of the FOS courses: MATH 1324, ECON 2301, ECON 2302, BCIS 1305, ACCT 2301, ACCT 2302, BUSI 1301, BUSI 2305.

<sup>2</sup> CORE REQ (080) recommended courses are PSCY 2301 or SOCI 1301. These are not degree required courses.

<sup>3</sup> Please see your advisor for information on recommended micro-credential course offerings.